



SAUPARNIKA MAJUMDER

Visual Artist



sauparnika777@gmail.com



@___dream_vb___

<https://portfolio-sauparnika.info/>

Who Am I?

Creative Lead and Visual Designer with comprehensive experience across graphic design, content production, and digital brand strategy. Brings a disciplined, agile approach to managing complex client deliverables from initial concept to final deployment. Passionate about crafting distinct, high-impact visuals that drive audience engagement and elevate brand identity.

Skills

- Video Editing, Motion Graphics, Color Grading, Post-Production Workflows
- Brand Identity Systems, Layout & Editorial Design, Visual Storytelling, Typography, Logo Design, Digital & Print Media
- Content Creation, Digital Campaign Assets, Visual Communication, Social Media Branding

Education & Experience

2019-22 - Bachelors in Indian and American Literature, Banaras Hindu University.

2021- Present Day- Trader

2026 - Creative Head at Vybez

Visual Strategy: Directed brand aesthetics, logo design, and visual assets for digital marketing initiatives, increasing audience engagement and brand recall.

Content Production: Built stream-lined post-production pipelines for dynamic video content, motion graphics, and visual effects using Adobe Creative Cloud.

Team & Workflow Oversight: Supervised design schedules, client feedback loops, and creative quality control to consistently meet fast-paced agency deadlines.

Softwares

